

SHIKHA BAJAJ

OWN YOUR COLOR

Shikha Bajaj is a globally recognized transformational leader, award-winning author, and senior executive with more than **25 years** of experience **driving digital and business transformation** across education, finance, and healthcare. A pioneer in open learning and fintech automation, she helped launch MIT OpenCourseWare and built the first automated trade-documentation system for hedge funds. Today, Shikha leads AI-driven healthcare equity initiatives at a global consulting firm, founded the Own Your Color movement and academy, and created the **M.E.N.T.O.R. framework**, which has empowered thousands to turn adversity into advantage, with proven results in individual transformation, team performance, and organizational impact. Her bestselling book, *Own Your Color*, has earned more than **10 international awards spanning business leadership**, female empowerment, transformation, and personal development, and her work has been featured in *Forbes*. In 2025, she was named one of **America's Top 20 Women of Excellence** and honored with the **Global Recognition Awards**, the Marquis Who's Who distinction for healthcare transformation, and a **New Jersey State Proclamation for Mentorship, Leadership & Community Impact**. With a wealth of global experience and as an MIT and Columbia alumna, Shikha empowers organizations and individuals worldwide to embrace purpose-driven leadership, champion equitable innovation, and unlock the transformative power of mentorship.



AWARDS & RECOGNITION

Shikha Bajaj's M.E.N.T.O.R. framework lies at the core of her work, helping individuals unlock their fullest potential by harnessing their unique power types—Trailblazer, Glowgetter, Anchor, Dreamer, Connector, and Pathfinder. She has been recognized with numerous honors, including:

- 🏆 America's Top 20 Women of Excellence
- 🌐 Global Recognition Awards
- 👑 Empowered Woman of the Year Award
- 🌐 Marquis Who's Who
- 🏛️ Recognition at Capitol Hill & the Embassy of China for global leadership
- 📜 Honored by the State of New Jersey for Mentorship, Leadership & Community Impact

Own Your Color has been recognized with multiple prestigious awards in the categories of business leadership, professional development, personal growth, and women's empowerment. Honors include: The BookFest Awards, International Impact Book Awards, Pencraft Best Book Awards, Book Excellence Awards, American BookFest Book Awards, the New York Book Festival, and the Hollywood Book Festival Awards.

Forbes **BUSINESS INSIDER**



Authority Magazine

FAIRYGODBOSS AP

THE GLOBE AND MAIL

THE WOMEN'S JOURNAL
digital magazine

Z NEWS

SAH South Asian Herald
Authentic Voice of the South Asian Community in the United States



DO YOU KNOW YOUR COLOR

6 minutes a day. 6 weeks.

Know your color, Own your power. Become UNSTOPPABLE

OWN YOUR COLOR OFFERINGS

When you know your color-your unique strengths-you become unstoppable. Own Your Color identifies six core power types: ● Trailblazer, ● Nurturer, ● Dreamer, ● Connector, ● Anchor, and ● Glowgetter. Through its transformational offerings and signature Power Kits, Own Your Color empowers individuals, teams, and organizations to unlock leadership potential, thrive, and amplify collaboration

KEYNOTES

LEADERSHIP WORKSHOPS

Engage your audience with Shikha's transformative talks on authenticity, mentorship, and allyship. perfect for corporate events, conferences, and community organizations.

Her interactive sessions focus on:

1. Leadership Development
2. Career Advancement Strategies
3. Personal Branding

[LEARN MORE](#)



MENTORSHIP

PROGRAMS

Unlock potential through personalized or group mentoring using the M.E.N.T.O.R. framework. Includes program design for organizations.

Her interactive sessions focus on:

1. One-on-One Executive Mentoring
2. Group Mentorship
3. Mentorship Program Development

[LEARN MORE](#)



CONSULTING &

CUSTOM SOLUTIONS

Transform your workplace with bespoke solutions like train-the-trainer programs, Employee Resource Groups (ERG) Strategy and Growth, or premium retreats.

Her interactive sessions focus on:

1. Train-the-Trainer Programs
2. Employee Resource Group (ERG) Strategy and Growth
3. Premium Experiences

[LEARN MORE](#)



OWN YOUR COLOR® PRODUCTS

Discover your unique power type – Trailblazer, Nurturer, Glowgetter, Anchor, Connector, or Dreamer – and turn your strengths into action. Whether you're starting your personal growth journey, aiming to level up, or ready to make a bigger impact, there's a power kit and product for you.

[LEARN MORE](#)



PRODUCTS

TESTIMONIALS

"Shikha brought so much wisdom and authenticity to the conversation, challenging us all to move from awareness to action". – **Henry Schein, Global Medical Devices Company**

"Own Your Color was the most impactful session at Women Empowerment Conference. I am so inspired! Thank you, Shikha" – **Boys and Girls Club, Mercer County, Chapter of Boys and Girls Club of America**

'Own Your Color' is a call to action for women to be authentic, step into their power, and for leaders to change the work cultures of their companies to help women rise and shine together. I highly recommend it," says **Maggie Chan Jones, Board Director at BT Group, Sage, Ontinue, USTA | Founder of Tenshey | Former CMO of SAP.**

CONTACT INFORMATION



ownyourcolor21@gmail.com
hello@ownyourcolor.com



+1-347-393-1406



www.ownyourcolor.com